

Minutes...

CULVER CITY DOWNTOWN BUSINESS ASSOCIATION

BOARD OF DIRECTORS MEETING

3:30 p.m. Wednesday, November 24, 2008

The Culver Hotel

BOARD OF DIRECTORS	PRESENT	ABSENT
Christina Fields, <i>Bank of the West</i>	X	
D'Lynda Fischer, <i>SportEve</i>	X	
Debbie Weiss, <i>Wonderful World of Animation</i>	X	
Douglas Newton, <i>The Culver Hotel</i>	X	
Gerry Weiner, <i>Probststein and Weiner</i>	X	
Joel Kimmel, <i>The Actor's Gang</i>	X	
Heidi Fahringer, <i>Heidi Fahringer Optometry</i>	X	
Alan Schulman, <i>Akasha</i>	X	
John Byers, <i>BYCO Inc.</i>	X	
John Wolcott, <i>Wolcott Architecture and Interiors</i>	X	
Stu Freeman, <i>Freeman Properties</i>	X	
Ken Kaufman, <i>Rush Street</i>	X	
Emily Beretta, <i>Ford's Filling Station</i>	X	
Raul Espinoza, <i>Kirk Douglas Theatre</i>	X	
STAFF MEMBERS/GUESTS		
Jessica Whaley, <i>DBA Executive Director</i>	X	
Rick Stoff, <i>Chrysalis</i>	X	
Ken Chernus	X	
Angela Yianello, <i>Novacento</i>	X	
Mel Horowitz, <i>Backlot Film Festival</i>	X	
Ross Hawkins, <i>Backlot Film Festival</i>	X	
Kriss Casanova, <i>Culver City Redevelopment Agency</i>	X	
Milleneia Alunew, <i>The Culver Hotel</i>	X	

CLOSED SESSION OF BOARD OF DIRECTORS: 3:00pm

I. Nominations and Elections Committee

The Nominations and Elections Committee of the Board met and reviewed the results of the DBA Elections. J. Byers pulled his name from a 2-year elected seat. Six Directors were elected to the 2009 DBA Board of Directors. These include: Stu Freeman, Ken Kaufman, Alan Schulman, Debbie Weiss, C. Raul Espinoza, and Emily Beretta. Holdover Directors include: Heidi Fahringer, Christina Fields, D'Lynda Fischer, Doug Newton, John Wolcott and Gerry Weiner. There will be up to 5 more spots available for Presidential appointment by the 2009 Board President.

MOTION: To certify 2009 DBA election results and declare top 6 as new directors.

Moved by: J. Byers

Seconded by: S. Freeman

All in favor

The 2009 Board of Directors was formally convened for nomination and election of officers for 2009. Ken Kaufman was nominated for Board President, Heidi Fahringer as Board Vice President and Gerry Weiner as Board Treasurer. The Board was asked to vote on the slate of officers.

MOTION: To nominate and select 2009 Officers.

Moved by: D'Lynda

Seconded by: J. Byers

All in favor

OPEN SESSION OF BOARD OF DIRECTORS: 3:30pm

I. CALL TO ORDER

G. Weiner convened the meeting at 3:35 PM

II. PUBLIC COMMENT ON AGENDA ITEMS

There were no public comments on agenda items.

III. APPROVAL OF BOARD MINUTES

MOTION: To approve October 2008 minutes.

Moved by: S. Freeman

Seconded by: K. Kaufman

All in favor

IV. TREASURER'S REPORT (*J. Whaley/J. Byers*)

A. Financial Report

J. Whaley distributed a Balance Sheet and Profit and Loss for October. She reported that the BID had a total income of \$10,201.00 and expenses of \$16,830.53 for the month of October, stating that this figure was made up mostly of Management and Maintenance service. She noted the reimbursement from the City for MOU services and the combined Chrysalis payment for both categories of maintenance service.

MOTION: To approve the Financial report.

Moved by: S. Freeman

Seconded by: K. Kaufman

All in favor

V. EXECUTIVE DIRECTOR'S REPORT

A. Valet Parking Update

Whaley reported that new vendors, Coast to Coast Parking Services Inc. had been chosen by the DBA Valet Parking Committee and will begin service this evening. She added that that the only change people might notice are in uniform color and signage, but that service should remain the same, if not better than what downtown was experiencing before.

B. DBA Renewal

Whaley reported that City Council accepted the DBA Work Plan and Budget for 2009. She noted that the public hearing on DBA Renewal would be on December 8th and requested that all DBA members attend to show support of the DBA.

C. Maintenance Update

Whaley reported that businesses should be noticing quite a difference in the streetscape maintenance in downtown, particularly in the areas of power washing and landscaping. She reported that crews are out power washing the district on an average of two days a week. Whaley also added that she'd given the Clean Team Thanksgiving off with pay.

D. DBA Holiday Party

Whaley reported that the DBA Holiday party will be held at Rush Street this year and will not be the same evening as the Tree Lighting, as it was last year. She noted that more details are to come on this event.

VI. NOMINATIONS AND ELECTIONS COMMITTEE: Announce election results and officers

G. Weiner reported the results of the DBA Elections, certified and approved by the Nominations and Elections committee which was convened in Closed Session prior to the DBA Board meeting. Six Directors were elected to the 2009 DBA Board of Directors. These include: Stu Freeman, Ken Kaufman, Alan Schulman, Debbie Weiss, C. Raul Espinoza, and Emily Beretta. Holdover Directors include: Heidi Fahringer, Christina Fields, D'Lynda Fischer, Doug Newton, John Wolcott and Gerry Weiner.

