



Kids/Family Activity Sponsorships

Kids Activities will be an integral part of the ***Block Party of the Century***. Local companies can promote their businesses by sponsoring a creative musical or artistic activity that ties in with their brand.

Sample Activities:

- Cup Cake Wars/Decorating
- Squirt Gun Art
- Artistic Parking Meter Covers
- Musical Instrument “Petting Zoo”
- Hula Hoop Contests
- Drum Lessons
- Sidewalk Chalk Art

Or create your own idea as a way to represent your business!

Benefits of sponsorship:

- 10 x 10 Activity booth, displaying your banner, giveaways and literature
- 4 tickets to the *Taste of Culver City*
- Sponsor’s branding on all print and on-line event marketing
- Logo & hyperlink on Block Party webpage
- Additional Taste tickets at 20% discount

Show your community support by providing creative activities for kids and families in Culver City!

Sponsorship Fees

- Commercial Business
\$500 sponsorship - cash or in-kind
- Non-Profit
\$300 sponsorship - cash or in-kind

Contact Executive Director Sylvia Bianchi to see how we can customize an Activities Sponsorship to meet your needs:

sylvia@downtownculvercity.com

310/202-6060