



Join us for the **Block Party of the Century** when the streets of Downtown Culver City will be filled with performing artists competing for the **Culver Cup People's Choice Award**, which includes a grand prize of \$1,000, plus a variety of other sponsored trophy awards! Along the same streets will be the **Taste of Culver City**, a ticketed event where attendees will sample foods from all corners of the City. The Block Party will also include creative musical and artistic activities for the whole family.

Sponsorship Opportunities:

Creativity Sponsor: \$1,500

Receive:

- Naming Rights for Talent Competition Award
- On Stage recognition during award ceremony at event
- Prominent branding in Block Party Directory
- Placement of promotional materials on dedicated information table
- Logo on event signage on-site
- Sponsor branding on print and on-line event marketing
- Logo & hyperlink on Block Party webpage
- 10 tickets to the Taste of Culver City

Cuisine Sponsor: \$1,000

Select one:

- Sponsor branding on Taste wristbands distributed to all Taste participants
- Or
- Prominent branding on Taste Passport, distributed to all Taste participants

Plus receive:

- Logo on event signage on-site
- Sponsor branding on print and on-line event marketing
- Logo & hyperlink on Block Party webpage
- Placement of promotional materials on dedicated information table
- 8 tickets to the Taste of Culver City

Community Sponsor: \$500

Receive:

- Logo on event signage on-site
- Sponsor branding on print and on-line event marketing
- Logo & hyperlink on Block Party webpage
- Placement of promotional materials on dedicated information table
- 4 tickets to the Taste of Culver City